



# MIC Session on "Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members Innovation Ambassadors (IA) in IIC Institutions and Rewarding Mechanisms for IA"

29th July, 2024

Event Name: "Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members Innovation Ambassadors (IA) in IIC Institutions and Rewarding

Mechanisms for IA" Time: 11 am onwards

Venue: Online

#### **Event Description:**

On **29th July 2024**, BMS College of Engineering (BMSCE) hosted an insightful session on "Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members Innovation Ambassadors (IA) in IIC Institutions and Rewarding Mechanisms for IA." The session was conducted online and was led by **Mr. Sahu**, who introduced the **Innovation Ambassador (IA) Training Program** under the Institution Innovation Council (IIC). The event highlighted the role of innovation ambassadors in driving innovation and entrepreneurship within institutions.

During the session, Mr. Sahu discussed the structured framework for training faculty members and students to serve as innovation ambassadors. He emphasized that the program aims to train faculty to foster the innovation ecosystem in their respective institutions. Faculty members become ambassadors by being nominated by their institution and completing the training through the IIC portal. Upon completion, they assume roles such as **mentors**, **IIC activity drivers**, **and resource persons**, organizing expert talks and promoting startup engagement among students.

Mr. Sahu also shared impressive statistics, mentioning that over **887,524 faculty members** have been trained as innovation ambassadors across the country. The IIC network currently includes **1,056 institutions**, with participation from **over 88,000 faculty members**, **114,000 students**, and **13,000 experts**. The speaker stressed the importance of developing human resources within institutions by infusing them with an entrepreneurial mindset.

The event witnessed participation from **six faculty members and 37 students**, making it a highly informative and impactful session.

## **Objective of the Event:**

- Introduce the Innovation Ambassador (IA) Training Program under the IIC.
- Outline the process of nominating and training faculty members as innovation ambassadors.
- Provide insights into the roles and responsibilities of innovation ambassadors within institutions.
- Encourage faculty and students to engage in innovation and startup activities through IIC.
- Highlight the importance of developing an entrepreneurial and innovative mindset among faculty and students.

## **Highlights:**

- Introduction to the Innovation Ambassador Training Program by Mr. Sahu.
- Overview of the IIC network, including the number of participating institutions, faculty, students, and experts.
- Discussion on the roles of innovation ambassadors in driving institutional innovation.
- Emphasis on the need for nurturing entrepreneurial thinking among faculty and students.
- Active participation from faculty and students at BMSCE, making the session interactive and engaging.

## Benefits in terms of Learning and Skill-set Acquired:

- Clear understanding of the process for becoming a certified Innovation Ambassador.
- Insights into the strategic role of faculty members in fostering an innovation ecosystem within their institutions.
- Awareness of the IIC network and the various activities that faculty and student ambassadors can organize.
- Empowerment of faculty and students to drive entrepreneurship and innovation initiatives on campus.
- Valuable knowledge on how to collaborate with external experts and industry leaders to promote innovation.

#### Poster of the event



#### Photos of the event



