



Passion for Expansion

Rajalakshmi Farms & Estates Ltd.

No. 143, 1st Floor, 5th Cross, 10 'A' Main, Behind Gloria's Showroom,
Jayanagar 1st Block, Bangalore - 560 011.

Date: 16/03/2017

MEMORANDUM OF UNDERSTANDING

Between

Rajalakshmi Farms & Estates Ltd.

And

Department of Management Studies and Research Centre

BMS College of Engineering, Bangalore

Towards

Market survey and Analysis of awareness of Products & Services of Rajalakshmi Farms & Estates Ltd.

Deliverables from "Department of Management Studies and Research Centre"

1. Market survey with a sample size of 2500 respondents across Bangalore
2. Analysis of survey data to be submitted by April 3, 2017.
3. Dr John Manohar, HOD – MBA, Ms. Smitha V Shenoy, Assistant Professor and Mr Anand, Placement officer would coordinate the project with the involvement of selected students of MBA.

Deliverables from "Rajalakshmi Farms & Estates Ltd"

1. The survey instrument would be provided by "Rajalakshmi Farms & Estates Ltd"
2. An amount of Rs. 1, 25,000 /- , 25% of which would be paid during signing the MOU and the remaining on submission of the analysis report to Raja Lakshmi Farms & Estates Ltd.
3. The payment to be made in cheque towards "HOD MBA"
4. A Certificate towards "Department of Management Studies and Research Centre" and coordinators as "consultancy offered" in the letter head of "Rajalakshmi Farms & Estates Ltd" as appreciation towards the assignment.
5. Certificate of appreciation to students involved.

Sign/-

For Department of Management Studies and Research Centre

Sign/-

For Rajalakshmi Farms & Estates Ltd



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