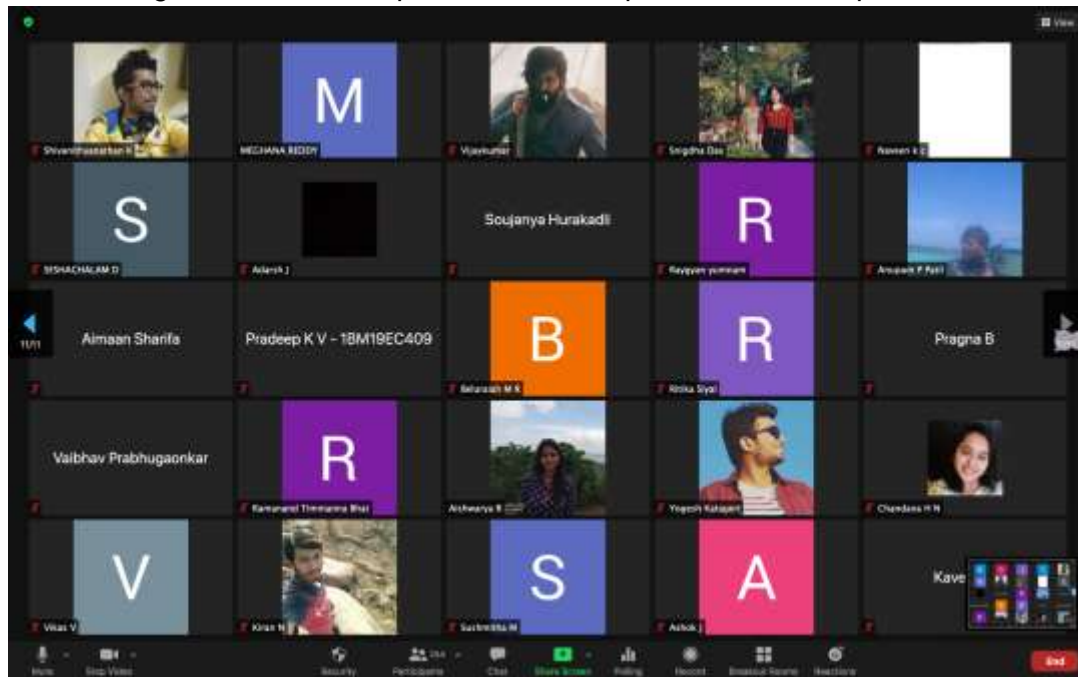


Sept 23, 2020
Innovation for Entrepreneurship by
Andrew Ngui, Senior Program Manager, MIT USA

The session was about hacking innovation and life. It gave an insight on tips and tricks from the trenches in entrepreneurship. The session had the details of how to view the world through a solution focused lens and problem based solutions. This depends on the spiraling innovation curve which depends on the effort and time. It is important to test the assumptions. The reason can be found using the IKIGAI concept which includes passion, mission, profession and vocation.



Oct 14, 2020

Innovation for Entrepreneurship by Nivedan Nempe, CEO ARECA TEA

The session was about how Mr. Nempe started his journey as an entrepreneur. He spoke about various steps he took and what made him a successful entrepreneur who is leading in the country. Nivedan started a company called Mystic Aromatics and began manufacturing recycled paper air fresheners alongside doing agricultural product developments. His aim was to help the agricultural community, mainly the farmers produce to be put to use in different ways apart from the conventional consumption of the same. One such product that attracted Nivedan's attention was Areca Nut. He spoke about how this evolved and now he is using this technology to grow crops economically.



Nov 4, 2020

Recipe for successful startup by Dr. Sudeendra Koushik, CEO Prasu

The future of employability as professionals in Industry or as Entrepreneurs depends on the ability to be Innovators. A look at what this means for careers as Industry professionals and Entrepreneurs, the skills and behaviours necessary to be successful in our endeavours. This was covered in depth with examples by the speaker.



DEC 9, 2020
Innovation for Entrepreneurship by
By Avinash B N and Abrar Ahmed, Startup cell, Govt of Karnataka

The session that took place on December 9th 2020 was taken over by two guest speakers from the Startup Karnataka initiative namely Mr.Avinash B N- associate- industry partnership and mentoring startup cell GoK and Mr.Abrar Ahmed associate- marketing and outreach startup cell GoK. This session aimed at educating the students about the various policies opportunities provided by the Government of Karnataka for budding entrepreneurs. This initiative has successfully funded 470 companies which aim at solving socio- economic problems with a corpus of 100 crores. The students were given a good insight on the various Centre of Excellences in Karnataka where their ideas are nurtured into a company. Students were also informed about the various competitions that are conducted such as Idea2PoC where a startup competes in order to win a single grant upto 50,00,000 INR. It was also brought to the students notice that the startup cell is currently open to ideas regarding the development of smart cities. The speaker also informed about the 3 incentives provided by the startup cell namely Patent, Marketing and GST. The speaker also mentioned the Global Innovation Alliance policy that allows startups to solve problems present in other countries where the meeting is arranged with the respective officials and the startup. This initiative focuses on the top 19 global startup ecosystems. This informative session ended with a doubt clarification by the students. At the outset, the session instilled all the information on various opportunities and processes provided by the Government of Karnataka for developing an idea into a company.



Dec 16, 2020

Innovation for Entrepreneurship by
By Suhruth G Ujjaini, Community Manager, IKP Knowledge park, Bengaluru

Session by Mr.Suhruth Ujjaini

The talk by Mr. Ujjaini was the best utilization of the students' time. Despite being highly qualified, he was kind enough to look into as well as answer every one of our students' questions and queries. The session was entirely informative and interesting. At the end of Mr. Ujjaini's talk, the students could easily visualise the field of entrepreneurship. They understood how everything works from getting the right idea for innovation, all the way till we get our initial funding from investors. His teachings and ideas were completely practical and exactly complimented the theoretical concepts that were taught in the Innovation For Entrepreneurship classes. Students were able to appreciate and understand the process of innovation and entrepreneurship in its entirety. The talk came at exactly the right time, that is, after they had learnt about the steps in Disciplined Entrepreneurship. In conclusion, it was an intriguing and informative session.

